

American Hackney Horse Society – 2020 Board of Directors Meeting
October 26, 2020 6:00 PM EST – Teleconference

Meeting Minutes

- I. **Call to order AHHS BOD Meeting: Maureen Quackenbush, President**

- II. **Roll Call – Tom Lowry, Vice President**
Members Present: Andy Freseth, Ricky Harris, Rodney Hicks, Tom Lowry, Bo Lucas, Melissa Moore, Toni Nastali, Carl Nichols, Holly Nichols, Chris Schubert, Matt Schuckert, Lisa Sparrow, Karen Waldron

- III. **Foundation Report:** Brian Yount, AHHS Foundation President;

No report as Brian was unable to attend; report will be emailed within the week.

- IV. **Approval of minutes:**
 - i. Meeting minutes were not received in time to be reviewed and distributed. The July meeting minutes will be emailed and voted upon via email.

- V. **President’s Report:** Maureen Quackenbush, President
 1. The stock donation for the emergency fund has been transferred and a committee has been appointed. The committee is currently working on guidelines and the application. As soon as they are ready we will announce the fund is available.
The committee members are:
 - a. Josh Greer
 - b. Steve Kildow
 - c. Travis Smith
 2. The Joint Leadership Council has not met since right before Louisville which was considering the Fair. Maureen took the concerns of the Board regarding the KSF to the JLC; the frustration is shared and is to be worked on open the lines of communication. Maureen anticipates the next meeting to be after the American Royal.
 3. The USEF Lite survey – No one that responded had been to a USEF Lite Show. Maureen and Tom talked about the survey and give feedback for how to make the program better. It was suggested that they might want to consider eliminating the one year sit out prior to become a USEF Lite show. It was also suggested that they promote the program more by advertising the benefits of being a USEF Lite show to show managers, particularly to managers of show that are not USEF shows. Lastly, they need to promote the value of USEF Lite better. Melissa agreed that it was a good idea to eliminate the one year period. Andy said the Madison Classic has been a USEF Lite show in the past and that the only

two benefits he sees is that you can have a USEF Medal class(es) and you can have a USEF steward for pony measuring.

4. USEF Meeting is coming up on November 2. Maureen will give report on the meeting via email.
5. The USEF Hackney Committee has again repopulated. Maureen and Andy re-nominated all current members. Hoping to hear back soon. Our criteria for this is you have to had shown at Louisville or American Royal within the last 10 years.
6. The Joe Harrod grant was given out to 9 applicants. We have announced who these receipts were via Facebook and email blast.

VI. Executive Committee Report - Maureen Quackenbush, Tom Lowry, Toni Nastali
No report.

VII. Office Report

Although membership and transfer numbers are down compared to last year, registration numbers are up and I am expecting more to come in during November and December. I, also, anticipate receiving more memberships as people prepare for the American Royal. After the Royal, we will start accepting 2021 membership applications. Futurity and LBS payout checks have been done and mailed. Allison is currently working one day per a week.

Membership: 910 Members in 2020 as of October 22, 2020

1036 Members in 2019
1057 Members in 2018
1039 Members in 2017
946 Members in 2016
966 Members in 2015
1014 Members in 2014
989 Members in 2013
988 Members in 2012

Registrations: 271 Registrations in 2020 as of October 22, 2020

245 Registrations in 2019
298 Registrations in 2018
400 Registrations in 2017
358 Registrations in 2016
314 Registrations in 2015
295 Registrations in 2014

381 Registrations in 2013

Transfers: 307 Transfers in 2020 as of October 22, 2020

423 Transfers in 2019

350 Transfers in 2018

409 Transfers in 2017

Facebook: Horse Lingo is maintaining the Facebook page with the help of Maureen Quackenbush. Currently, we have 24,422 likes and 25,033 followers on Facebook. Within the last few weeks, our Instagram was linked with our Facebook. We had 342 followers and is now up to 772. The goal is to pull in more follows for both by cross posting. Age range is spread out across the board on Facebook, but the primary age group following us on Instagram is 20-30's.

VIII. Financial & Treasurer's Report: Toni Nastali

Total Income as of September 2020	\$ 169,669.12
Total Expense as of September 2020	\$ 100,828.90
Net Income as of September 2020	\$ 69,663.49
Total Liabilities & Equity as of September 2020	\$ 804,252.72

IX. Committee Reports and Discussion

Annual Awards: Brooke Jacobs, Chair, Bo Lucas, Kathy Barlow

No report.

Audit Committee: Vern Houston, Chair, Junior Schut

No report.

Budget Committee: Toni Nastali, Chair, Keith Johnson, Junior Schut

No report.

By-Laws: Maureen Quackenbush, Chair, Toni Nastali, Courtney Cahill

No report.

Convention/UPHA Liason: Maureen Quackenbush, Chair, Andy Freseth

We have received our portion on the Silent and Live auction for 2020. That amount was \$ 2,812.50.

Convention this year will be virtual rather than trying to have a small Convention in Lexington. The plan is to give out a few awards, and to have some meetings. However,

they were advised that we would not require any meetings as our annual meeting is during the LBS Weekend.

Open Competition/Dressage Committee: Karen Waldron, Chair

No report.

National Breeders Futurity: Melissa Moore, Chair, Vern Houston, Steve Kildow, Andy Lamps, Junior Shut

Melissa believes this is a great way to encourage people to show as well as raise money. Barns can get behind their amateurs and we can encourage people to nominate their youngsters to the Futurity program.

Futurity Fundraiser:

The purpose of this is to raise money for the Futurity, while creating a fun interactive way to include owners and trainers and create new interest in the Futurity.

1. Chose 20 plus amateur exhibitors to auction off using an online auction. Minimum bid is \$250.
2. Show season begins March 1st and ends Sept 15 (dates can be adjusted)
3. Points are accumulated by winning classes throughout the time frame of March 1 to Sep 15 One horse classes count towards a win.
4. The exhibitor with the most wins as of Sept 15 is the winning Amateur. The Person who bought the winning amateur will receive 50% of the total amount raised and the Futurity will receive the other 50%.
5. The winning amateur exhibitor will receive some awesome prize, to be determined. Each exhibitor participating will receive something as well.
6. We can update standings throughout the year, via the website, social media and magazine publications to create excitement.

Limited Breeders' Weanling & 3-Year Old Stakes and Stallion Auction: Tom Lowry, Chair, Katy Earehart, Tom Galbreth, Taylor Gregory, Sue Harrod, Rodney Hicks, Steve Kildow, Matt Schuckert, David Yoder

Held classes in September; there were 13 Weanlings and 7 3 Year Olds. Also, the AOT awarded money was well received and talked about among the competitors and others at the show.

Started discussion about the LBS weekend 2021 and looking into having a virtual day rather than an in person weekend. Currently, the committee is planning to have a website with links to many different places and information about the stallions and fundraising packages. Then have an online auction on starting around 7:00 pm on Saturday,

March 6th to auction off the stallions and other items. Would also like to have demos over live feed or prerecorded videos to post leading up to the auction.

Long Range Planning: Carl Nichols, Chair, Rich Campbell, Andy Freseth, Taylor Gregory, Josh Greer, Melvin Jennings, Steve Kildow, Tom Lowry, Melissa Moore, Maureen Quackenbush, Toni Nastali, Bryan Yount

No report.

Nominating: Rodney Hicks, Chair, Holly Nichols, Andy Freseth, Matt Lightner

Currently, the committee has 10 nominees.

Promotional/Education: Karen Waldron, Chair, Brian Yount, Ricky Harris, Bryan Earehart

Katy and Bryan through Heritage Stables are working on an Adult In-Hand Hackney Challenge class for Syracuse. This class used to be at the Royal Winter Fair and was a lot of fun. The class would be shown much like a Futurity class.

Regional Associations: Bo Lucas, Chair, Matt Lightner

Regional Associations have put things on hold due to COVID.

Registry Review: Carl Nichols, Chair, Ricky Harris

No report.

Trophies: John Wrather, Chair

Office is now taking care of the trophies. This committee is no longer needed and has been eliminated.

Youth Medallion: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hillmer, Chris Schubert

Several entered for the finals at the American Royal. Mindy is very pleased with the number of entries. Plan is to have t-shirts as gifts. They are putting together a new bio sheet, which will be read during the classes and it is planned to have a representative in center ring for each class to ensure that the class runs smoothly and that the proper people are thanked. They will also be awarding the first ever Madison Pope Sportsmanship award this year.

Kensington donated blankets and State Line Tack donated halters for the winners.

Junior Exhibitor Regional Championship Committee: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hilmer, Chris Schubert

No report.

USEF Committee: Maureen Quackenbush, Chair, Rich Campbell, Andy Freseth, Mindy Preston

No report.

Young Trainers Hackney Internship/Mentorship Program Committee: Bryan Earehart, Chair, Amanda Ella, Matt Lightner

No report.

X. Old Business:

1. Studbook volume 34 update

Everything has been submitted and we are waiting on the publishing company to send us proofs.

2. Hackney lesson program update

Began when COVID hit; for now this has been put on hold and some time will be spent on planning and getting things in place before relaunching this program.

3. National Academy Championships update

AHHS Foundation is sponsoring the finals again this year. They have found pledges for to cover \$ 1,300. Taylor has invoiced everyone and the money is being collected currently.

Chris Schubert donated an email blast which was shared on all media platforms.

Also, Kensington donated blankets for the winners and State Line Tack donated halters as well.

4. State Line Tack sponsorship

Complete and talked about above.

5. Kensington Protective Products update

Complete and talked about above.

6. UPHA/AHHS Convention Silent/Live Auction proceeds

Talked about above.

7. USEF Affiliate Grant

Taylor has asked about applications, but was told it was on hold. Taylor is going to check once more. To date, no money has been received.

8. Mutual of Omaha update

Everything is in place and the discount is now available to AHHS members. Tonya did a mailing and we plan to promote our partnership more through email and Facebook.

9. Confidentiality Agreements

All agreements have been received. Maureen thanked the Board for completing their forms and sending them in.

10. AHHS Annual Donation to the AHHS Foundation, match not to exceed 1/2 of the prior year's gain in interest and dividends of the Merrill Lynch account- amount to donate?

The Board previously approved a donation to the Foundation, but the amount of the donation was tabled from July to October. Toni said that the year end figure for gain in interest and dividends of the Merrill Lynch account for 2019 was \$ 14,449.26. After discussion, Matt made a motion to donate 50% of the \$ 14,449.26. Melissa seconds. Motion carries unanimously.

XI. New Business:

1. Hackney Pony Show Pleasure Driving Qualifying for 2021- consider suspension/modification?

Tabled to January meeting.

2. Prefix Request from Marcia Hollands - "Reggie's"

Melissa motions that we accept the prefix "Reggie's" into the AHHS Studbook. Carl seconds. Motion carries unanimously.

3. Joining the Saddlebred Select Series Program

Overview of the program was given by Melissa, who developed the program. The purpose was to create a series for horses that do not show at the KSF in hopes of reaching the middle market. This program has now gone National.

Andy makes a motion to join ASHA in the Select Series program starting with Pleasure Pony and Open Road Pony. Ricky seconds. Motion carries unanimously.

XII. Executive Session:

Not needed.

XIII. Round Table

Ricky thanked everyone for participating, especially during these times.

Carl said he stopped by and saw Chris Gantley. He said that Chris is excited for his new facility and Carl is happy for him.

Lisa says she is excited about the Select Series.

XIV. Closing Remarks:

Maureen thanked everyone.

XV. Motion to Adjourn:

Maureen calls for a motion to adjourn. Chris makes the motion to adjourn. Ricky seconds. Motion carries.