

American Hackney Horse Society – 2020 Board of Directors Meeting
March 6, 2020 1:00 PM EST – Shelbyville, Kentucky

Meeting Minutes

I. Call to order AHHS BOD Meeting: Maureen Quackenbush, President

II. Roll Call – Bryan Earehart, Recording Secretary

Members Present: Bryan Earehart, Ricky Harris, Rodney Hicks, Matt Lightner, Tom Lowry, Bo Lucas, Toni Nastali, Carl Nichols, Maureen Quackenbush, Lisa Sparrow, Andy Freseth, Matt Schuckert, Chris Schubert, Melissa Moore, Holly Nichols, Karen Waldron

III. Election of Officers: Carl Nichols nominated Maureen Quackenbush for president pursuant to Article VI, Section 2 of the AHHS Bylaws. Rodney Hicks seconded the nomination. The nomination was approved by unanimous vote.

1. Maureen Quackenbush, President
2. Tom Lowry, Vice President
3. Toni Nastali, Treasurer
4. Bryan Earehart, Secretary

IV. Foundation Report: Brian Yount, AHHS Foundation President;

Financial Report: All foundation funds are now in Chase Bank same as the Society. 2019 records have been brought up to date. See attachment for current Foundation financial report. The Foundation would like to thank Toni and Taylor for all your efforts to get this done.

Last Meeting: The foundation held a teleconference on February 3rd 2020. Eva Mores was present on the call to discuss the Buck Stops Here Program. Following this discussion the board made several changes to the program:

- 1.) Financial Caps were applied to several of the activities. Setting limits to how much individuals could earn per year.
- 2.) To help with the Hackney Society program being led by Chris Schubert the foundation agreed to raise the amount of Hackney Bucks earned by donating a pony or horse to a lesson program from \$100 to \$500
- 3.) The activity which involves holding a clinic or function designed to educate the public about the hackney some changes were made regarding the procedure of these activities. A published guideline has been established with a clear set of things a person must do at these events to earn the money. Also a contact/feedback sheet for individuals attending these events has also been established.

The Buck Stops here program is gaining momentum rapidly. Fundraising will now be a focus in the coming foundation meetings.

Rose Bowl Promotion. At the last meeting the Rose Bowl promotion was talked about at some length. Roger Sims who is heading up the program has a list of people wanting to participate. The board wanted to make clear that this is not a done deal and may not come to fruition. Roger reported that everyone involved understands the costs of participating and are willing to self fund. The board agreed that since these are breed representatives that we must vet each applicant ourselves. Roger has sent a list of participants their qualifications, and pictures last week. Insurance quotes for liability are being sought by the board President and each participant will need individual liability insurance as well. The foundation is not against financially underwriting some expenses and will look closer into this if the promotion is moved forward.

Academy Nationals: The foundation agreed to raise money (\$1300) for the Hackney Classes to remain at The National Academy Finals.

Future promotion: Working with Horse lingo a request for email blast from Taylor regarding the Buck Stops Here program has been made. The rerunning of current promo videos over social media has begun. We are looking into a direct mail campaign to training barns with large lesson programs and incorporating hackney bucks into the horse shows for trophies and awards.

The foundation would like to seek some financial help from the Hackney Society to help with these future promotional ideas. Three years ago I believe the Hackney society generously gave \$10,000 to the initial campaign of the Buck Stops Here. We ask for some consideration in this matter

Foundation Financial Report: \$72,000

\$44,000 Hackney Bucks

\$44,000 Joe Crawford Harrod

Toni Nastali makes a motion that the, AHHS will make an Annual Donation to match what the Foundation raises not to exceed one half of the gain in interest and dividends of the prior years Merrill Lynch account. To be finalized at the July Board meeting. Karen Waldron Seconds, Motion carries unanimously.

V. Approval of minutes:

- i. Rodney Hicks made a motion to approve the January 22, 2020 minutes. Matt Schuckert seconded motion carries unanimously.

VI. President's Report: Maureen Quackenbush, President

Discussed that all emails between board members and all discussions that take place at AHHS Board of Directors meetings are confidential and no information should be released or discussed outside of the Board of Directors meeting until the minutes are approved. Taylor will forward the AHHS confidentiality agreement to Maureen for review and to be signed by the Board members.

JLC is still operating. A joint press release was sent out for the Star Shows and Monarch Show Series. They want to make sure people understand that these shows may or may not qualify for Louisville.

VII. Executive Committee Report: Maureen Quackenbush, Tom Lowry, Toni Nastali

VIII. Office Report

Memberships are coming in as people are getting ready for show season as well as doing transfers. We have had a few issues with the online membership application, however those have been fixed. DNA results for the year end registrations are coming back and being processed as quickly as possible. Futurity and LBS nominations were sent out the beginning of January and have since been received. For those who only paid their first payment on the Futurity, second payment invoices have been mailed and are due back April 15. Mare and Stallion nomination forms for the Futurity will be sent out shortly. The office is also working on getting the documentation for the new stud book. All Hackney memberships will be shown on the USEF card.

Membership: 508 Members in 2020 as of February 28, 2020

1036 Members in 2019

1057 Members in 2018

1039 Members in 2017

946 Members in 2016

966 Members in 2015

1014 Members in 2014

989 Members in 2013

988 Members in 2012

Registrations: 48 Registrations in 2020 as of February 28, 2020

245 Registrations in 2019
298 Registrations in 2018
400 Registrations in 2017
358 Registrations in 2016
314 Registrations in 2015
295 Registrations in 2014
381 Registrations in 2013

Transfers: 77 Transfers as of February 28, 2020

423 Transfers in 2019
350 Transfers in 2018
409 Transfers in 2017

Facebook: Horse Lingo is maintaining the Facebook page with the help of Maureen Quackenbush.

Website: The website is being updated for 2020

IX. Financial & Treasurer's Report: Toni Nastali

Total Income as of February 2020	\$43,088.41
Total Expense as of February 2020	\$28,391.65
Net Income as of February 2020	\$15,482.72
Total Liabilities & Equity as of February 2020	\$747,791.95

X. Committee Reports and Discussion

***Note:** Committees were repopulated during the meeting.

Annual Awards: Brooke Jacobs, Chair, Bo Lucas, Kathy Barlow

No report.

Audit Committee: Vern Houston, Chair, Junior Schut

Contacting Vern to do an Audit for 2019

Budget Committee: Toni Nastali, Chair, Keith Johnson, Junior Schut

No report.

By-Laws: Maureen Quackenbush, Chair, Toni Nastali, Courtney Cahill

No report.

Convention/UPHA Liason: Maureen Quackenbush, Chair, Andy Freseth

No report.

Open Competition/Dressage Committee: Karen Waldron, Chair

Open Harness Classes are being added to shows this will benefit the Hackney Horses, as well as Open Pleasure Saddle and Driving.

National Breeders Futurity: Melissa Moore, Chair, Vern Houston, Steve Kildow, Andy Lamps, Junior Shut

AHHS will ask Steve Kildow for \$5 or \$10 of all the stall fees for the AHHS Futurity at the All American to be used toward the Futurity payouts.

Limited Breeders 'Weanling & 3-Year Old Stakes and Stallion Auction: Tom Lowry, Chair, Katy Earehart, Tom Galbreth, Taylor Gregory, Sue Harrod, Rodney Hicks, Steve Kildow, Matt Schuckert, David Yoder

Limited Breeders Grand Event will held in Shelbyville, KY on March, 6,7 2020 at the Cardinal Club.

Friday evening at 6:30 a cocktail hour with hors d'oeuvres and a Comedian, Tony and the Tan lines will Play. There will also be a selfie booth set up. Transportation will be provided before and after.

Jonabelle Farm tour on Friday in Lexington 30 people signed up for the tour.

Saturday Morning Free clinics/demonstrations will be presented at Shade Tree Farm

1:00 pm a Tour of Bulliet Distillery will be offered.

5:00 pm at the Cardinal Club will be a General Membership meeting followed by a cocktail hour and the Live auction and Dinner will begin. A 50/50 Raffle will be held.

Advance Ticket: \$57 Friday Saturday Combo; \$15 Friday Only; \$42 Saturday Only. Tickets were available at the door as well. \$20 for Friday Night and \$50 for Saturday.

Host Hotel is the Ramada Shelbyville.

Breeders incentive will be introduced for exhibitors of the LBS with at two year commitment to try and promote Amateurs in the LBS \$3,000 weanling class \$2,000 in 3 year old class. Highest placing Amateur will receive a \$1,000 bonus in the class next four highest placing will receive \$500 weanling class. Next 3 highest placing amateurs will receive \$500.

Long Range Planning: Carl Nichols, Chair, Rich Campbell, Andy Freseth, Taylor Gregory, Josh Greer, Melvin Jennings, Steve Kildow, Tom Lowry, Melissa Moore, Maureen Quackenbush, Toni Nastali, Bryan Yount

No report.

Nominating: Matt Schuckert, Chair, Holly Nichols, Andy Freseth, Rodney Hicks, Matt Lightner

No report.

Promotional/Education: Karen Waldron, Chair, Brian Yount, Ricky Harris, Bryan Earehart

Here are the details of the youth contests we are running this year at Syracuse International and Blue Ridge horse shows!

2020 Hackney Selfie Challenge

All entries will be entered into a drawing and winner receives \$500 with a total of \$1000 being awarded per show.

The entry must be submitted with a selfie from the horse show of contestant and hackney pony along with a 10 second video from any pony class at the horse show with a description of what the participant liked about the class.

This contest is designed to promote Hackneys by creating a hands on opportunity for youth with a pony, and also educational so youth members are watching the pony classes to get their 10 second clips submitted. It is also designed to create excitement, as the winning entries will be drawn in center ring at the horse show and the grand prize winner of \$500 will be presented with a large check.

This contest is being organized by Bryan & Katy Earehart of Heritage Stables in Greensboro, NC. Funds are also being raised via sponsorships to create a Hackney youth t-shirt by providing sponsors with a logo opportunity on the t-shirt. These t-shirts will be given away as swag items for the contestant participants, and also at Louisville for any youth stopping by the Heritage Stables stalls and asking for a shirt. This will be promoted via social media closer to Louisville.

Early stages of exploration are also underway for researching a Hackney Youth Council. We are currently looking at other breeds and how they model their youth councils. This will be designed to encourage leadership within the Hackney membership, promote youth involvement, as well as for youth to help promote the Hackney breed. Bryan & Katy Earehart are in planning stages with Karen Homer-Brown and will be forming a committee as plans advance.

Regional Associations: Bo Lucas, Chair, Matt Lightner

Midwest limited Breeders held Feb, 29 in Lasalle Il. Truly Chosen was the sale topper at \$1,600.

Southeastern Hackney Banquet had Mellissa Moore as a speaker they raise \$5200 in their silent and live auction. 62 people attended and it was their largest High Point Participation.

South Central Hackney has new officers Joe Jenkins, president; Mike Denum, Vice; and Colleen Brae is the Secretary.

Registry Review: Carl Nichols, Chair, Ricky Harris

No report.

Trophies: John Wrather, Chair

No report.

Youth Medallion: Mindy Preston, Chair, Kim Becker, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hillmer, Chris Schubert

During the convention we asked Kent Moeller if the committee could have a representative present during each of the Finals classes and he said we could. We feel this will ensure the classes will be handled properly. We are working on a new bio sheet & for 2020 we would like to present a sportsmanship award like the equitation finals do. Each exhibitor will receive a ballot at the show with the list of competing exhibitors & will vote on who they think should receive the award. Ballots will be turned in at the beginning of the breakfast reception & the winner will be presented with the award at the reception.

I would like to thank our committee members; Lisa Hilmer, Hannah Sette, Jonelle Chovanec, Lisa Sparrow and Kim Becker. For the gifts this year we gave out long sleeved navy tshirts with the AHHS Logo on the front and a list of all the entries names (exhibitor and pony) on the back along with a swag bag with a PopSocket. Winning exhibitors received embroidered jackets and winning trainers received \$25 Terry Bennet gift certificates. The reception was well attended on Saturday morning where Youth Medallion High Point winners were announced and received their awards.

In 2020 the committee would like to have a representative in center ring during each final to make sure that each exhibitor's bio is read and each class is tied in reverse order.

	2019	2018	2017	2016	2015	2014
Pleasure Driving	7	6	5	3	4	7
Hackney/Harness	3	1	3	4	2	4
Road Pony Under Saddle	9	5	6	4	3	4
Pleasure Under Saddle	4	8	6	8	4	6
Road Pony 13 & Under	4	5	4	2	5	5
Road Pony 14-17	5	5	7	3	5	4
Showmanship	5	9	n/a	n/a	n/a	n/a

Junior Exhibitor Regional Championship Committee: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hilmer, Chris Schubert

Awards will be handed out Saturday evening. We will have four junior exhibitors present to receive their awards. The remainder of the ribbons & certificates will go out in the mail in the next week.

USEF Committee: Maureen Quackenbush, Chair, Rich Campbell, Andy Freseth, Mindy Preston

Rule change regarding improper equipment will be reworded.

Chuck Walker has retired from USEF Kelsi will be the interim with Brad as the liaison.

Young Trainers Hackney Internship/Mentorship Program Committee: Bryan Earehart, Chair, Amanda Ella, Matt Lightner

The committee is looking into starting a program to promote young trainers with an internship program. The program will be designed to educate young trainers through internships with established hackney training barns.

AHHS Breeders Incentive and Stallion Sweeps Program Committee: Matt Lightner, Bryan Earehart, Co Chair, Carl Nichols, Travis Smith

(Attached)

The committee was asked to get a list of Stallions to participate and will be looked over at the next meeting.

Old Business:

1. John H. & Maybelle L. Costello National Breeder Award
 - a. After discussion, it was agreed to leave the award in its current form.
2. Studbook Volume 24 Update
 - a. Taylor worked with Mark Anderson on Tuesday, March 3rd on the studbook. The registry is having trouble pulling the large amounts of data; Mark is going to work on getting the data pulled for us. Taylor is working on getting the rest of the information that does not come from the registry.
3. 2020 World Horse Expo Update

- a. Hackney's were exhibited Saturday February 29 2 driving and one riding pony, with great success. They had people lined up at the at the stalls after they exhibited.
- 4. Judges for Kentucky State Fair – three of the five were suggested by AHHS
 - i. Frances Crumpler -Louisville, Kentucky
 - ii. Kim Crumpler- Louisville, Kentucky
 - iii. Sandra Currier- Belleville, Texas
 - iv. Josh Greer- East Bernstadt, Kentucky
 - v. James Nichols- Metairie, Louisiana
- 5. Judge Suggestions for UPHA American Royal – Three of the seven we suggested are going forward to the UPHA Board of Directors for consideration.
- 6. Equine Sports Council – email sent on 2/17/20 and distributed to the board declining assisting with the Hackney rules
- 7. Hackney Lesson Program Update
 - i. Looking for more ponies and tack to assist instructors.
 - ii. Trying to put together a list of ponies geographically located that would be available for donation or lease to instructors interested to get Hackney's into their Barns.
- 8. Meeting with USEF on January 22, 2020 Update
 - i. USEF Marketing and Promotion will begin cross promoting the Buck Stops Here Program on Facebook as well as in the USEF print magazine.

XI. New Business:

- 1. Equine Affaire Sponsorship
 - i. The AHHS has funded the booth in the past, Joe Jenkins is asking that AHHS also sponsor the stall in addition to the booth. Rodney Hicks motions for AHHS to pay the stall fees of \$934.38; in addition to the booth (which is already paid) using the USEF Grant Funds awarded to the AHHS in 2019. Matt Schukert seconded, motion carries.

2. UPHA/AHHS Conference 2021 and Memorandum of Understanding
 - i. AHHS fee will be \$2500 paid to UPHA for 2021 conference. The UPHA will allow AHHS to pay or use the fund from Auction items donated.
3. Mutual of Omaha – Membership Discount
 - i. Toni Nastali makes a motion to move forward to with the Mutual of Omaha insurance company to offer discounts as a membership benefit. Karen Waldron seconded, motion carries.
4. State Line Tack Youth Medallion Sponsorship an Banner
 - i. State Line Tack will again be sponsoring the \$2500 Youth Medallion Finals, and will pay for another retractable banner
 - ii. State LineTack also donated a \$250 gift certificate to the LBS
5. Hackney Pony Show Pleasure Driving Qualifying for KSF – ASHA and AMHA Star Shows
 - i. Star Shows agree to follow USEF guidelines.

XII. Executive Session:

Not needed.

XIII. Round Table

XIV. Closing Remarks:

Maureen Quackenbush thanks everyone for their time, opinions and all the great ideas.

XV. Motion to Adjourn:

Matt Schuckert motions to adjourn Karen Waldron seconded, the motion carries.