

American Hackney Horse Society- 2018 Board of Directors Meeting
March 9, 2018 1:00pm EST, Holiday Inn Express, Indianapolis, IN

Meeting Agenda

I. Call to Order AHHS BOD Meeting: Andy Freseth, President

II. Roll call – Mindy Preston, Recording Secretary

Members Present: Bryan Earehart, Andy Freseth, Rickey Harris, Rodney Hicks, Tom Lowry, Bo Lucas, Melissa Moore, Carl Nichols, Mindy Preston, Maureen Quackenbush, Matt Schuckert, Lisa Sparrow, Karen Waldron

III. President's Report

Andy welcomed the new board members and stated that absences due to health and emergency situations are excused. He also stressed that it is important for all of the organizations to continue to work together.

IV. Election of Officers

As outgoing president Andy Freseth opened the floor for nominations for President.

Rodney Hicks made a motion to nominate Maureen Quackenbush and Ricky Harris seconded. With no other nominations Carl Nichols made a motion to close nominations, Melissa Moore seconded. The motion carried unanimously and Maureen Quackenbush was elected President.

Andy opened the floor for nominations for Vice President.

Bryan Earehart made a motion to nominate Tom Lowry for Vice President, Rodney Hicks seconded. With no other nominations Mindy Preston made a motion to close nominations. Rodney Hicks seconded. The motion carried unanimously and Tom Lowry was elected Vice President.

Andy opened the floor for nominations for Secretary.

Rodney Hicks made a motion to nominate Mindy Preston as Secretary, Matt Schuckert seconded. With no other nominations Melissa Moore made a motion to close nominations. Carl Nichols seconded. The motion carried unanimously. Mindy Preston was elected Secretary.

Andy opened the floor for nominations for Treasurer.

Bo Lucas made a motion to nominate Toni Nastali, Bryan Earehart seconded. With no other nominations Matt Schuckert made a motion to close nominations, Mindy Preston seconded. The motion carried unanimously and Toni Nastali was elected Treasurer.

Maureen welcomed the new board members and stated she is humbled to be elected President.

V. Executive Committee Report – Maureen Quackenbush, Tom Lowry, Toni Nastali

The minutes from the previous two minutes were handed out.

VI. Office Report

As you can see from the numbers below, 2018 is off to a great start with memberships, registrations, and transfers. We receive membership applications daily in the office and we have membership cards going out weekly. Registrations are getting done as DNA results come in. Taylor is pleased to say that we have received very few DNA results that have been incorrect. LBS and Futurity payments have been received and those have been entered. Mare and Stallion Nomination forms for the Futurity will be sent out next week. The Youth Medallion seems to be doing well this year. We have received about a dozen of the competition forms.

Membership: 638 members in 2018 as of March 6, 2018
1039 Members in 2017
946 members in 2016
966 members in 2015
1014 members in 2014
989 members in 2013
988 members in 2012

Membership breakdown: 421 Senior members
60 Junior members
144 Life members
3 Associate members

Registrations: 54 Registrations in 2018 as of March 9, 2018
400 Registrations in 2017
358 Registrations in 2016 (Registrations that came in toward the end of 2016 are being completed. There are several of the incentive registration participants who may have not sent their DNA in by the deadline and several of those the DNA results that have come back do not match, but Taylor is working to get these done.)
314 Registrations in 2015
295 Registrations in 2014
381 Registrations in 2013

Transfers: 75 as of March 6, 2018
409 Transfers in 2017

Facebook: Horse Lingo is maintaining with the help of Maureen Quackenbush. As of March 9, 2018 the page has 13,265 likes. There have been a lot of inquiries, especially on Hackney Horses. Melissa Moore asked if the Facebook page was linked to Instagram. Maureen stated that it was not, but she would work on it. Maureen also stated the website is running well, but a few things still need to be updated.

VII. Financial & Treasurer's Report: Toni Nastali

Maureen shared that not much had changed since the January meeting and she would email the year end financials to the board members.

VIII. Foundation Report: Brian Yount, Chair, Mindy Preston, John Wrather

The Foundation Board had a meeting on March 1, 2018. Mindy Preston stated that there was discussion about Eva Moores from Horse Lingo taking over the management of The Buck Stops Here Program.

IX. Committee Assignments, Reports and Discussion

Annual Awards: Brooke Jacobs, Chair, Bo Lucas, Kathy Barlow

Audit Committee: Vern Houston, Chair, Junior Schut

An audit was conducted prior to this meeting.

Budget Committee: Toni Nastali, Chair, Jr Schut, John Wrather, Keith Johnson

By-laws: Maureen Quackenbush, Chair, Toni Nastali

Convention: Maureen Quackenbush Chair, Andy Freseth, Mindy Preston

Open Competition/Dressage Committee: Karen Waldron Chair, Sandra Surber

Maureen would like for Karen to find additional committee members.

National Breeders' Futurity: Rodney Hicks, Chair, Vern Houston, Junior Schut, Steve Kildow, Andy Lamps

Limited Breeders' Weanling & 3-Year-Old Stakes, & Stallion Auction Committee: Tom Lowry, Chair, Rodney Hicks, Matt Schuckert, Steve Kildow, Sue Harrod, Katy Earehart, Tom Galbreath
Tom discussed the weekend activities.

Long-Range Planning Committee: Carl Nichols, Chair –

The committee is planning on two training seminars in 2018. One of those is here during the LBS weekend. Carl brought up the fact that a few years ago a lot more people were breeding ponies. He asked how we market ponies that do not make top show ponies to other markets for \$3,000-\$5,000, i.e. dressage. The Paisley Pony Magazine was brought up. This magazine focuses on the pony world and its diverse human population, including breeders, owners, trainers, parents, those who simply have an interest, but most notably, the junior riders and their ponies. Maureen noted that the Facebook page, thanks to Horse Lingo, cross posts to different breed groups. Melissa suggested offering a hunt seat division.

Nominating Committee: Matt Schuckert, Chair, Ricky Harris, Bryan Earehart, Melissa Moore

Promotional/Education Committee: Karen Waldron, Chair

Regional Associations: Bryan Earehart, Chair

Carl Nichols shared that the Southeastern Association enjoyed having Taylor at their banquet. He thought it would be a good idea to have Taylor attend one event of each association. Bo Lucas reported there were 100 attendees at the Banquet and 60 attendees for the General Membership meeting and around 60 people visited Bryan & Katy Earehart's open house. The High Point Awards have grown. He feels their key to success is everyone working together for the good of the organization and breed. Their auction raised \$3,000.

Rodney Hicks spoke about the Northeast Association and the UPHA/NEMHA Winter Weekend Getaway. Melissa Moore and Phil Fountain were guest speakers. It was a great weekend and \$13,000 was raised by auctioning off rides/drives with WC Horses. Rodney stated it would be great to have more pony people participate.

Lisa Sparrow stated the Futurity numbers are dwindling in the South Central Association. The futurities are currently being held during Alexandria, but there is discussion of moving the futurity.

Registry Review/Stud Book: Carl Nichols, Chair, Ricky Harris

Carl Nichols stated he has had people ask him about the stud book. It is currently being kept updated on the computer. Maureen Quackenbush said the stud book was discussed a few years ago and at that time the Society did not have the funds to produce one. Volume 33 cost \$15,000 to print. Taylor stated that ponies are currently being put into Volume 34. It was started in 2013. Volume 33 consisted of years 2007-2012. It was decided to put this on the next meeting agenda and gather quotes so it could be discussed further.

Trophy Committee: John Wrather, Chair

Taylor is going to check with John to see if he wants to continue to handle this committee.

UPHA Liaison: Maureen Quackenbush, Chair, Andy Freseth, Mindy Preston

Youth Medallion Committee: Mindy Preston, Chair, Lisa Cox, Lisa Hilmer

Tom Lowry reported he is working with Richfield Video to put together an In Hand video that will be linked to the website and YouTube. It will be a mock class to help participants and judges understand how the class should be ran and judged. Julianne Wilson will be providing ponies and the kids. Amber Kildow has agreed to work with the kids. Melissa added this video will be great for the judge's clinics. Tom stated the costs will be \$300-\$500 to put the video together. Matt Schuckert made a motion to allow a \$500 budget for the video. Bo Lucas seconded. The motion carried unanimously.

Junior Exhibitor Regional Championship Program: Mindy Preston, Chair, Lisa Cox, Lisa Hilmer

USEF Committee: - Karen Waldron, Chair, Tom Lowry (Present Chairman of USEF Hackney Committee)

IX. Old Business:

- 1.) American Horse Council Survey Results – The equine industry in the U.S. generates approximately \$122 billion in total economic impact, an increase from \$102 billion in the 2005 Economic Impact Study. The industry also provides a total employment impact of 1.74 million, and generates \$79 billion in total salaries, wages, and benefits. The current number of horses in the United States stands at 7.2 million. Texas, California, and Florida continue to be the top three states with the highest population of horses. Another bright spot for the industry: 38 million, or 30.5%, of U.S. households contain a horse enthusiast, and 38% of participants are under the age of 18. Additionally, approximately 80 million acres of land is reserved for horse-related activities.
- 2.) Endangered Species Summit – The Hackney Horse is categorized as Critical with fewer than 200 Annual Registrations and an estimated global population less than 2000. 2017 Annual Registration 24, 2016 Annual Registration 14.
- 3.) Statement of Frozen Semen added to transfer form – Taylor is working on the form. The addition to the transfer form will take some time as this form is created by an outside source.
- 4.) Change of deadline wording on registration applications from registration to submitted – Taylor is working on this with the printing company.
- 5.) KSF Extension of Days – UPHA survey results have not been released. The fair board is having a meeting March 22 and after this meeting the results will be released.

X. New Business:

1.) USEF Grant Money – The AHHS has received \$2,251 from the USEF Membership Incentive Grant Program. The amount of the grant amount money is determined by members selecting their primary breed as Hackney. Melissa Moore suggested that a portion of the money be used to fund the Youth Medallion In Hand Video production. Matt Schuckert brought up the Equine Fair in Ohio and a barn that wants to participate with Hackneys. It is expensive to participate at Equine Affair and this would be a good way to fund their participation. Carl Nichols made a motion that the remaining USEF Grant Money plus \$200 be given to Equine Affair to sponsor the exhibition of the Hackney. Melissa Moore seconded. The motion carried unanimously.

2.) Bo Lucas asked if the AHHS had a Benevolent Fund. It does not and after discussion it was decided this would fall under the Foundation. Mindy Preston will bring up the idea of creating a Benevolent Fund at the next Foundation meeting.

3.) Judging Education – It will be required that Breed Affiliates will be providing their own Education at the Judges Clinics. Melissa Moore will send the Hackney PowerPoint to the Executive Committee for their review.

4.) Website – Tom Lowry asked if something could be done to improve the Search Engine for the Registry and Member search. Taylor stated the database is archaic. She also said the Morgans just switched to a new registry and membership database. She is going to contact the AMHA Executive Director and see how their new system is working.

Tom also asked if it was possible to have fillable PDF forms on the website. It would make it much more user friendly. Taylor also thought it would be beneficial to have online registration available. There was also some discussion about charging a fee to include photos that would be included on the registration papers when viewed online.

XI: Executive Session

Tom Lowry made a motion to go into Executive Session, Bryan Earehart seconded.

When the executive session ended Taylor was given a 3% raise with back pay to her one year anniversary. She will also be provided insurance, once her insurance under her mom's plan expires.

XII: Round Table (optional)

Bryan Earehart asked if more information could be shared on Facebook regarding the National Futurity. This led to discussion of the LBS and strictly enforcing the deadline. Rodney Hicks asked for input on ways to improve the Futurity. There was some discussion on allowing buy ins, but it was felt that this was not fair to those who nominate all of their ponies and not waiting to see which ones they think have the best chance.

Carl Nichols was honored that he and Kathryn were now members of the Hall of Fame. And they were extremely proud of Eduardo receiving the National Trainer award.

Lisa Sparrow spoke about the large participation in the AOT classes and would like to see more shows offer this class. Maureen Quackenbush added show managers need to be encouraged to add the class.

Tom Lowry was impressed with the reports the past year that the committee chairs provided at their meetings and encouraged everyone to continue.

XIII: Closing Remarks: Maureen Quackenbush, President

Maureen thanked everyone for a good meeting. There will be at least one teleconference before the July meeting.

XIV. Motion to Adjourn - A motion to adjourn the meeting was made by Rodney Hicks and was seconded by Bo Lucas. The motion passed unanimously and the meeting was adjourned at 4:16p.m.