

American Hackney Horse Society – 2020 Board of Directors Meeting
July 14, 2020 6:00 PM EST – Teleconference

Meeting Minutes

I. Call to order AHHS BOD Meeting: Maureen Quackenbush, President

II. Roll Call – Bryan Earehart Recording Secretary

Members Present: Bryan Earehart, Ricky Harris, Rodney Hicks, Matt Lightner, Tom Lowry, Carl Nichols, Maureen Quackenbush, Lisa Sparrow, Andy Freseth, Matt Schuckert, Chris Schubert, Melissa Moore, Holly Nichols, Karen Waldron

III. Foundation Report: Brian Yount, AHHS Foundation President;

The Buck Stops Here July 2020 Report

Financial Data:

\$7,450 in Hackney Bucks have been issued in 2020.

Activities this year:

#1: 6 – Sign up new member

#2: 37 – First Time Lesson

#3: 0 – Donate Hackney to Lesson Program

#4: 3 – Exhibit in an open competition at all-breed show that doesn't offer Hackney classes #5: 3 – Exhibit in non-show experience

#6: 6 – Buy a Hackney for the first time

#7: 3 – Show a Hackney for the first time

#8: 1 – Host a clinic

#9: 0 – Regional association create a new program to promote Hackney

#10: 1 – First time Hackney breeder or first registered foal in 5 years

#11: 1 – Donation of stallion service as a fundraiser

Evaluations:

1) The pandemic has slowed down some of the participants and their ability to promote the Hackney. Now that some of the restrictions have been lifted and shows are resuming, I plan to promote activities such as showing for the first time, teaching first time lessons, and hosting a clinic.

2) The most popular activities include purchasing a Hackney for the first time, showing a Hackney for the first time, giving first time lessons, signing up a new member, and exhibiting Hackneys outside of a show experience or at an open competition.

3) Vendors – If there are any additional vendors you wish to add to the list, please let me know and I will contact them. I plan to also continue to promote the list of diverse vendors for the program

Recommendations/Updates:

- 1) The requirements for hosting a clinic have been clearly outlined and are easily printable from The Buck Stops Here on the AHHS website.
- 2) I'd like to plan to send out the promo videos again via email, as well as a link to the information for the Clinic requirements. Are there any other promotional items you wish to include in the email items? If approved, I can draft emails to have Taylor send out to the entire membership.

Foundation Financials:

Total Income as of June 2020	\$ 32,447.50
Total Expense as of June 2020	\$ 9,146.45
Net Income as of June 2020	\$ 23,301.05
Total Liabilities & Equity as of June 2020	\$122,961.00

IV. Approval of minutes:

- i. Rodney Hicks made a motion to approve the March 6, 2020 minutes. Matt Lightner seconded motion carries unanimously.

V. President's Report: Maureen Quackenbush, President

1. Joint Leadership Council activity and update. Suggested Safe barn reopening best practices sent to all stables.
2. Joint Leadership Council Emergency Fund and Dewey Henderson Fund Grants. Over \$72,000 awarded. Facebook Fundraising Cinco De Mayo night brought in over \$10,000
3. A generous donor who wishes to remain anonymous has donated to the AHHS Foundation, Stock in Proctor and Gamble valued between \$43,000 and \$51,000. These funds are to be as an Emergency Fund for COVID related or any other Emergency for AHHS members. Stock transfer is in progress. A committee will be appointed to develop criteria for applications, to accept and review applications, and award grant funds.
4. Joe Crawford Harrod Memorial Grant. Applications closed June 30, with 9 applicants.
5. Chris Schubert makes a motion for a vote of no confidence in how we are represented on the KSF Board due to the lack of communication regarding the WCHS. Karen Waldron seconded Holly Nichols and Carl Nichols abstained, motion carries.

VI. Executive Committee Report - Maureen Quackenbush, Tom Lowry, Toni Nastali

VII. Office Report

2020 has quickly become an interesting year for many. The office is doing fairly well, though is running a bit slower than normal. Mare and Stallion nominations were due in May. Each nomination was entered and the weanling payment notices were sent out ahead of schedule. Most weanling payments are in as they were due July 1, but there are a few still outstanding. All documentation for the new stud book has been gathered, edited, and submitted. A membership listing has been sent to USEF for cards at the end of each month.

Membership: 762 Members in 2020 as of July 10, 2020

1036 Members in 2019

1057 Members in 2018

1039 Members in 2017

946 Members in 2016

966 Members in 2015

1014 Members in 2014

989 Members in 2013

988 Members in 2012

Registrations: 186 Registrations in 2020 as of July 10, 2020

245 Registrations in 2019

298 Registrations in 2018

400 Registrations in 2017

358 Registrations in 2016

314 Registrations in 2015

295 Registrations in 2014

381 Registrations in 2013

Transfers: 197 Transfers as of July 10, 2020

423 Transfers in 2019

350 Transfers in 2018

409 Transfers in 2017

Facebook: Horse Lingo is maintaining the Facebook page with the help of Maureen Quackenbush. 23,807 Followers on FB

Website: The website is being updated for 2020

VIII. Financial & Treasurer's Report: Toni Nastali

Total Income as of July 2020	\$143,861.99
Total Expense as of July 2020	\$72,722.04
Net Income as of July 2020	\$54,200.13
Total Liabilities & Equity as of July 2020	\$788,789.36

IX. Committee Reports and Discussion

Annual Awards: Brooke Jacobs, Chair, Bo Lucas, Kathy Barlow

Chris Schubert makes a motion to suspend all awards for 2020, Matt Lightner seconded, motion carries unanimously.

Audit Committee: Vern Houston, Chair, Junior Schut

attached

Budget Committee: Toni Nastali, Chair, Keith Johnson, Junior Schut

Nothing to Report.

By-Laws: Maureen Quackenbush, Chair, Toni Nastali, Courtney Cahill

Nothing to Report.

Convention/UPHA Liason: Maureen Quackenbush, Chair, Andy Freseth

UPHA: KSF Scarlett made a report that they have arranged for grooms to stay in the stalls. Half capacity on the upstairs level to watch the show. Trainers on the rail will need to stay 6ft apart at all times. The State Police and National Guard will be security.

UPHA American Royal is a go with all USEF safety protocols.

Convention is cancelled for 2021 Orlando, will be postponed for 2022. UPHA has proposed small convention in Lexington or a virtual convention.

Open Competition/Dressage Committee: Karen Waldron, Chair

The Hackney Horse has become a great concern, as it has been hurt by the Dutch and Friesian in the carriage driving division. There are not many breeding in Canada and even fewer in the US. A few are competing in the CDE as well as dressage and endurance there is an breeder on the West Coast AHHS will try to get in touch with. There were 13 Hackney

Horses Registered in the US this year. Classes are offered at Devon, Syracuse International, and The Big E.

National Breeders Futurity: Melissa Moore, Chair, Vern Houston, Steve Kildow, Andy Lamps, Junior Shut

No report.

Limited Breeders' Weanling & 3-Year Old Stakes and Stallion Auction: Tom Lowry, Chair, Maureen Quackenbush, Katy Earehart, Tom Galbreath, Taylor Gregory, Sue Harrod, Rodney Hicks, Steve Kildow, Matt Schuckert, David Yoder

The LBS Classes are still on for the All American at Indianapolis.

Long Range Planning: Carl Nichols, Chair, Rich Campbell, Andy Freseth, Taylor Gregory, Josh Greer, Melvin Jennings, Steve Kildow, Tom Lowry, Melissa Moore, Maureen Quackenbush, Toni Nastali, Bryan Yount

Nothing to report.

Nominating: Matt Schuckert, Chair, Holly Nichols, Andy Freseth, Rodney Hicks, Matt Lightner

October 15 nominations are due to be submitted to the president

Promotional/Education: Karen Waldron, Chair, Brian Yount, Ricky Harris, Bryan Earehart

Looking toward the Future, we would like to come up with more clinics for driving. Possible a clinic for each Youth, Amateur, Carriage, and create a new message for Driving.

Social media contest was held in May by Heritage Stables. Hackney Pick me up! Contest, a drawing was held for youth promotional swag. 30 barns all over the country with 12 states represented.

Heritage stables will try to hold a 2020 Hackney Selfie contest at Blue Ridge horse show in Asheville, NC.

Regional Associations: Bo Lucas, Chair, Matt Lightner

South Central Hackney Planning on holding at the Alexandria Fair.

South Eastern Futurity going forward

Midwest Hackney classes will be held at the All American in Indianapolis.

Registry Review: Carl Nichols, Chair, Ricky Harris

Andy Freseth makes a motion to leave the prefix Showtime's with the suffix LF as it is, Rodney Hicks seconds, motion carries unanimously.

Trophies: John Wrather, Chair

Nothing to report.

Youth Medallion: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hillmer, Chris Schubert

Rodney Hicks makes a motion to go with the recommendation of the youth committee on eliminating qualification for the 2020 Youth Medallion classes, Chris Schubert seconds, motion carries unanimously. Committee also recommends no Medallion high point awards be awarded for 2020.

Junior Exhibitor Regional Championship Committee: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hilmer, Chris Schubert

Committee recommends no regional awards be awarded for 2020.

USEF Committee: Maureen Quackenbush, Chair, Rich Campbell, Andy Freseth, Mindy Preston

Nothing to report.

Young Trainers Hackney Internship/Mentorship Program Committee: Bryan Earehart, Chair, Amanda Ella, Matt Lightner

Nothing to report.

AHHS Breeders Incentive and Stallion Sweeps Program Committee: Matt Lightner, Bryan Earehart, Co Chair, Carl Nichols, Travis Smith

Old Business:

1. Studbook Volume 34 Update
Studbook had duplicates in 33 and 34; this has been corrected.
2. Hackney Lesson Program update: Looking for donations of ponies for a program in California.
3. Equine Affaire sponsorship: Obtained a refund due to cancellation.
4. Mutual of Omaha update
Application was approved. Email blasts have been sent out and working on a FB post.

5. State Line Tack sponsorship
Invoice paid for sponsorship. Merchandise and gift certificates are available to AHHS.
6. Hackney Pony Show Pleasure Driving Qualifying for KSF Suspended for 2020, may have to consider suspension or modification for 2021. Entries close July 20.
7. Confidentiality agreement for all board members-attached. Please sign and return signed copy to the AHHS office ASAP. Photograph of signed copy is fine.
8. AHHS Annual Donation to the AHHS Foundation, match not to exceed ½ of the prior years gain in interest and dividends of the Merrill Lynch account. To be tabled for the October Meeting

X. New Business:

1. Kensington Protective Products – potential sponsorship
High end, Blankets, sheets, and halters. Would like to do a sponsorship like State Line Tack. \$2,500 for first two years and equivalent of \$2,500 in merchandise for the third year. AHHS will inquire into getting blankets or sheets and a combination of cash for the 8 youth medallion finals classes.
2. WCHS 2020 Sponsorships of class 52 and class 211
Andy Freseth makes a motion that AHHS will again sponsor the classes. Melissa Moore Seconded, Motion carries.

XI. Executive Session:

Not required

XII. Round Table

XIII. Closing Remarks:

Maureen Quackenbush times are tough everyone is doing the best they can to keep their heads above water, hang in there and we will get through this together.

XIV. Motion to Adjourn:

Rodney Hicks motions to adjourn Andy Freseth seconded, the motion carries.

