

Meeting Minutes

- I. **Call to order AHHS BOD Meeting: Tom Lowry, President**

- II. **Roll Call –Taylor Gregory , Executive Secretary standing in for Bryan Earehart**
Members Present: Andy Freseth, Ricky Harris, Rodney Hicks, Anna Marie Knipp, Tom Lowry, Bo Lucas, Melissa Moore, Toni Nastali, Carl Nichols, Holly Nichols, Chris Schubert, Karen Waldron

- III. **Foundation Report:** Brian Yount, AHHS Foundation President;
 1. As of the last meeting, the Foundation has a total of \$105,000. This is divided among the Foundation checking and the various programs.
 2. The Foundation is still considering their involvement with the 2022 Rose Bowl Parade. Awaiting an update from the committee chair at their next meeting.
 3. The Hackney Bucks program is working on new press releases to be released on various media outlets; including USEF and All Breed sources.
 4. The Foundation is planning to reach out to 4H groups both at the National and Local levels to create awareness of the Hackney breed. The plan is to create a “Find a Hackney Map” in your area and to hold driving and riding clinics for 4H members to learn more about the breed.
 5. The Foundation has voted to start using MailChimp and social media to create awareness as well.
 6. The Foundation asked for approval from the Society of 3 new Foundation Board nominees: Heather Boodey, Sheila Clouse, and Matt Schuckert. Chris Schubert makes a motion to accept the 3 nominees, Anna Marie Knipp seconds, after discussion, motion carries.

- IV. **President’s Report:** Tom Lowry, President
 1. AHHS Studbook Vol. 34 is finally completed and is now available for order through the Lulu website.
 2. The Amateur Exhibitor Challenge fund is up and running. Full update from Melissa later in the meeting.
 3. Helping Hackney Emergency Relief fund went live February 1, 2021. Will have further discussion later in the meeting.
 4. Hall Of Fame Winners have been chosen. Discussion regarding the winner and party to honor them to come.
 5. Joe Harrod Grant applications have been received and are now closed.
 6. We received a Youth Sportsmanship Grant through USEF that is being used to promote the Youth Medallion program.
 7. The Amateur rules are being gone over by USEF. Maureen Quackenbush attended a meeting regarding these rules and following the meeting she sent a written report to the Executive Committee which was then distributed to the full Board of Directors. In summary, USEF believes the Amateur rule is too complicated as it stands as there have been several

complain about confusion and how complicated the rule is. USEF has assembled an Amateur Task Force to look at the Amateur rule. The Task Force is made up of members who come from a diverse set of experiences in equestrian sports. This Task Force is addressing the rule in segments and have come up with the following:

- i. The tasks an amateur can perform and receive remuneration
 - a. Duties
 - b. Teaching Beginner Lessons
- ii. Amending the age of junior exhibitors to age 21
- iii. Abbreviating the period of time to reapply for amateur status
- iv. Social influencers
- v. Family rules related to amateur status
- vi. Judges as licensed officials as amateurs
- vii. Recent NCAA ruling and its impact on amateurs

The current recommendations from the Amateur Task Force are as follows:

- i. The current rule that puts a \$300 cap on the amount an amateur can receive be eliminated.
- ii. Amateurs be allowed to teach and assist with basic or introductory riding lessons for remuneration off competition grounds and under the direction and supervision of a professional.
- iii. Other teaching duties may occur if the tasks are not a full time job for the amateur and encompass 20 hours or less per week. A weekly work log must be kept and signed off on by the professional. A copy of the work log shall be provided to USEF upon request. Each facility will determine what is basic or introductory.
- iv. The age for junior exhibitors be raised to 21 and under.
- v. Any amateur under the age of 25 who has engaged in professional activities may reapply for their amateur status utilizing a 3 month waiting period. This would be a one time use.

Additionally, there was also discussion surrounding sponsored athletes, brand ambassadors, and social media influencers. Currently, sponsored athletes are not classified as amateurs while brand ambassadors and social media influencers may be classified as amateurs.

The next steps to be taken by the Task Force will be to review the recommendations with Affiliate Leadership, USEF members, USEF Councils, and the USEF Board of Directors.

V. Executive Committee Report: Tom Lowry, Andy Freseth, Toni Nastali

No report.

VI. Office Report

Numbers are looking fantastic for 2021. Memberships, Transfers and Registrations are all up. All Hackney memberships are going to USEF to be shown on their cards. Mare and stallion nominations came back in May, those were entered and the weanling payment requests were sent out on time. Weanling payments are being entered. Currently, 32 shows are holding one or more Youth Medallion classes.

Unfortunately, Brooke Pulliam had to leave us as her situation changed and she had to take a full time position. After Taylor searched and interviewed a couple people, the Executive Committee approved the hiring of Alyssa (Ally) McAdams. Her start date was 4/6/2021. She is working primarily Mondays and Thursdays.

Membership: 887 Members in 2021 as of July 15, 2021

927 Members in 2020
1036 Members in 2019
1057 Members in 2018
1039 Members in 2017
946 Members in 2016
966 Members in 2015
1014 Members in 2014
989 Members in 2013
988 Members in 2012

Registrations: 217 Registrations in 2021 as of July 15, 2021

286 Registrations in 2020
245 Registrations in 2019
298 Registrations in 2018
400 Registrations in 2017
358 Registrations in 2016
314 Registrations in 2015
295 Registrations in 2014
381 Registrations in 2013

Transfers: 349 Transfers in 2021 as of July 15, 2021

388 Transfers in 2020
423 Transfers in 2019
350 Transfers in 2018
409 Transfers in 2017

Facebook: Horse Lingo is maintaining the Facebook page with the help of Maureen Quackenbush. Facebook is getting a lot of traffic. 3 to 4 news posts a week, plus sharing other Hackney related posts and continuing with the Human interest stories. Overall, the page is doing really well.

VII. Financial & Treasurer's Report: Toni Nastali

Total Income as of June 2021

\$152,544.79

Total Expense as of June 2021	\$67,396.29
Net Income as of June 2021	\$117,649.12
Total Liabilities & Equity as of June 2021	\$911,376.51

VIII. Committee Reports and Discussion

Annual Awards: Brooke Jacobs, Chair, Bo Lucas, Kathy Barlow

Denny Lang and Ed and Jean Wilson will be the 2021 Hall Of Fame Inductees. There will be a reception for the inductees It will be Wednesday evening immediately following the evening session. Katy Earehart is working with EventMix again this year to organize this reception.

Katy gave a report regarding the party to Karen Waldron; Karen said the theme is going to be "A Night Under The Stars" and will be held in the same area in the North Wing at Carl, Bryan and Larry's stalls. COVID-19 precautions are being taken.

Audit Committee: Junior Schut, Anna Marie Knipp

Anna Marie will be getting back with Toni on what is needed to start an audit and will see if Junior would like to help out with it and may enlist the help of Chris as well.

Budget Committee: Toni Nastali, Chair, Junior Schut

Nothing new. Looking at financials, we are ahead of last year.

By-Laws: Toni Nastali, Chair, Maureen Quackenbush, Courtney Cahill

Nothing to Report.

Convention/UPHA Liaison: Maureen Quackenbush, Chair, Andy Freseth

Andy has not heard anything regarding the UPHA Convention yet. However, he knows they have had a couple meetings.

Open Competition/Dressage Committee: Karen Waldron, Chair

Karen has not seen or heard of any Hackneys competing in Dressage.

National Breeders Futurity: Melissa Moore, Chair, Vern Houston, Steve Kildow, Andy Lamps, Junior Schut.

Melissa asked Taylor to give a report about the money that was raised through the Adult Amateur auction. Taylor reported that through the auction \$5,065.00 was raised. Half of this will go into the Futurity and the other half will go to the purchaser of the winning amateur. There were several participants in this program, and seems like most are turning in their wins. Taylor has been send a monthly reminder to the participants to turn in their wins. Email blasts and Facebook posts are going up periodically with updated standings.

Limited Breeders 'Weanling & 3-Year Old Stakes and Stallion Auction: Tom Lowry, Chair, Katy Earehart, Tom Galbreth, Taylor Gregory, Sue Harrod, Rodney Hicks, Steve Kildow, Matt Schuckert, David Yoder

Not a lot going on at the moment, but the committee will start working on their plans for the 2022 Auction soon. If anyone has any ideas for the weekend, reach out to Tom and the committee will take all ideas into consideration during the planning process.

The 2 classes will be held at the All American this year as usual.

Nominating: Rodney Hicks, Chair, Holly Nichols, Andy Freseth, Matt Lightner

The Committee is getting started on getting names together. They will be getting together a minimum of 10 nominees.

Promotional/Education: Karen Waldron, Chair, Brian Yount, Ricky Harris, Bryan Earehart

The Hackney Virtual Youth Contest is going really well. They have a lot of entries from both US and Canadian kids. It is being sponsored again this year by Katy and Bryan at Heritage Stables. Each youth must submit a creative video and then they are entered into a drawing where 3 contestants will win \$200 each and every contestant will receive a Hackney t-shirt.

Regional Associations: Bo Lucas, Chair, Matt Lightner

Southeast Hackney just had their regional classes at the Asheville show with good participation.

Midwest Hackney is planning to move their annual sale and do some new things. The sale is moving from Springfield, IL to New Castle, IN. The sale will be on October 22 and 23. Tack sale on the Friday the 22nd, that evening will be a spotlight presentation. People can pay to get their sale pony in the ring to be exclusively looked at or preview their breeding stallion that evening. They are trying to get 75 head for the auction on Saturday the 23rd.

Registry Review: Carl Nichols, Chair, Ricky Harris

Nothing to report.

Trophies: Taylor Gregory, Chair

Hall Of Fame trophies have been taken care of and Taylor will get the order in for the LBS and Futurity trophies soon.

Youth Medallion: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hillmer, Chris Schubert

The committee has been discussing a fundraising idea. They are thinking on copying the LBS committee and sell raffle tickets. Ticket would be \$25 with 200 tickets total. First place drawing would be \$1,000 and second place \$500, leaving \$3,500 to cover the costs associated with the finals. They plan to have the high point awards for the seven divisions and hopefully will be able to host a reception at the American Royal.

Junior Exhibitor Regional Championship Committee: Mindy Preston, Chair, Jonelle Chovanec, Lisa Cox Sparrow, Lisa Hilmer, Chris Schubert

Compiling results for each junior exhibitor requires a lot of time and sometimes it feels like some results might be missing. Mindy proposes that a results sheet be sent to each junior exhibitor to be completed with show name, placing and total number of entries in each class. Deadline to return completed results would be December 31st. Those results could then be verified by using Saddle Horse Report. Taylor will talk to Mindy about ways to start implementing the results sheet for the program.

USEF Committee (appointed by USEF): Andy Freseth, Chair, Maureen Quackenbush, Maureen Campbell, Randy Harper, Mary McLean, Bob Funkhouser, Rodney Hicks, Steve Kildow, Josh Greer, Lisa Hilmer, Kent Moeller, Karen Waldron

No meetings recently, but Andy assumes they will be having a meeting shortly due to the amateur rule.

It was brought to their attention that the wording for the amateur qualifying Roadster and amateur Roadster championship classes are not the same. They are working on getting this corrected, but they are having to go through the rule change process.

Young Trainers Hackney Internship/Mentorship Program Committee: Bryan Earehart, Chair, Amanda Ella, Matt Lightner

No report.

Helping Hackneys Emergency Relief Fund Committee Josh Greer, Chair, Steve Kildow, Travis Smith

One request has been accepted and paid out to date. After running ads for this via emails and Facebook posts, there has not been any other interest. The donor of the funds has reached out to see if there is anything else the AHHS would like to use this money for since more people are not taking advantage of it. After discussion, the Board decided to re-run the ads a few more times and then revisit this at the October meeting to look for other avenues that this money can be used for.

IX. Old Business:

Studbook Volume 34 Update - \$149.74 is the current return in revenue.

X. New Business:

1. Nominee for USEF Youth Sportsman's Award - Rodney makes a motion that the Executive Committee handle choosing the finalist to be submitted to USEF, Karen seconds, motion carries.
2. Prefix Request "Wilk." - Lori Wilkinson requests the usage and registration of her prefix "Wilk." There was no objection to her using this prefix, Tom ask that those in favor of accepting this request signify by saying "I", Tom then asked for those opposed and any abstentions, the "I's" were unanimous.

3. Helping Hackney Relief Fund Usage - Covered above in committee report.
4. KSF Class Sponsorships of class 52 and class 211 - After a short discussion, Toni makes a motion that the Society sponsor class 52 and 211, Anna Marie seconds, motion carries.
5. Sponsorship of the AHHS Youth Medallion Finals and UPHA Classics at the American Royal - After discussion, Toni makes a motion that the Society does the same sponsorship of the Youth Medallion Finals and UPHA Classics as last year for a total expenditure of \$6,800, Andy seconds, motion carries.
6. My Revelation Carriage Classic High Point Breed Award - Melissa makes a motion that we provide a ribbon for the show, Karen seconds, motion carries.
7. Contribution to the AHHS Futurity classes at All American - The Board voted last year to contribute the same to both the Foundation and Futurity from the Merrill Lynch year revenue. That amount is \$7,224.63 to each program.
8. Ricky wondered if the Society could pay for the room and parking pass for the Hall Of Fame inductees. After discussion, Rodney makes a motion that the AHHS pay every year for 1 room for two nights (the night before the induction and the night of the induction) and 1 parking pass for the Hall Of Fame inductees, Carl seconds, motion carries.
9. Melissa said the Saddlebreds are starting a half Saddlebred Futurity that will be held at the All American Horse Classic and the auction will be held in conjunction with the All American Cup. There will be more promotion is to come as this was just approved. Melissa believes this will be a good opportunity to promote the Hackney, especially for Hackney stallions. Melissa will keep us updated on the progress of this program.
10. Andy wanted to inform every one of the evolving situation, there could be crossover in the UPHA Park Pleasure driving class and the Youth Medallion Under Saddle class. He will be doing more looking into this as will others.

XI. Executive Session:

XII. Round Table:

XIII. Closing Remarks:

Tom thanked everyone for attending the meeting and expressed his appreciation to everyone for their input. He believes that the decision made regarding the Hall Of Fame will be a nice addition. He also remembered everyone that there are several shows coming up; especially mentioning the Futurity at the All American where the Dutch Harness Horse will be attending and hopefully will be more interest in the Hackney. There is also the Hackney sale on October 23. Lastly, he encouraged everyone to keep working on their committee assignments and said to call him with any questions or concerns.

XIV. Motion to Adjourn:

Ricky motions to adjourn, Karen seconded, motion carries.