

## **American Hackney Horse Society- 2018 Board of Directors Meeting**

**July 9, 2018 12:00pm EST, USEF Office**

### **Meeting Agenda**

**I. Call to Order AHHS BOD Meeting:** Maureen Quackenbush, President

**II. Roll call –** Mindy Preston, Recording Secretary

Members Present: Courtney Cahill, Rich Campbell, Bryan Earehart, Ricky Harris, Rodney Hicks, Tom Lowry, Bo Lucas, Melissa Moore, Toni Nastali, Carl Nichols, Mindy Preston, Maureen Quackenbush, Matt Schuckert, Lisa Sparrow, Karen Waldron

**III. Safe Sport Presentation with USEF CEO Bill Moroney**

FAQ was sent out to board members. Licensed competitions must run results against the Safe Sport Sanctions list which is available on the USEF website. Individuals on the list are not allowed to compete or be present at licensed competitions or non-rated competitions that hold breed affiliate related classes as well as any affiliate related activity.

**IV. President's Report**

Maureen stated there was no report as the information would be covered throughout the meeting.

**V. Executive Committee Report – Maureen Quackenbush, Tom Lowry, Toni Nastali**

No Report covered throughout meeting

**VI. Office Report**

As you can see below, our numbers look good this year. We have about 40 shows participating in the Youth Medallion program and 3 participants in the Open Competition Program. Mare and stallion nominations came back in May, those were entered and the weanling payment notices were sent out on time. Weanling payments are coming in.

The office currently has an intern from Midway University in the office, Jacque Pack. She is an equine management student, who will be starting her senior year in August. She will be completing 180 internship hours to fulfill a required internship course.

Membership: 946 Members in 2018 as of July 9, 2018

Membership Breakdown:

672 Senior Members

111 Junior Members

145 Life Members – Active (157 Total)

3 Associate Members

Registrations: 170 Registrations as of July 9, 2018

Transfers: 208 transfers as of July 9, 2018

Facebook: Horse Lingo is maintaining with the help of Maureen Quackenbush. As of the meeting the page is up to 14,433 likes.

The Code of Conduct has been posted on the website.

Two junior exhibitors participated in the Snapchat experience at Syracuse. Currently there are 80 snapchat members.

The statement for Frozen Semen will be available on the website.

**VII. Financial & Treasurer's Report:** Toni Nastali

The tax return has been filed. The year end report has been completed by the accountant and forwarded to the office. The trophy sponsorship form was sent out in a hard mailing. \$2,000 was received. The final CD matures soon and will be moved to the General Savings account.

1 <sup>st</sup> Quarter Total Income	\$159,564.52
1 <sup>st</sup> Quarter Total Expense	\$80,172.66
1 <sup>st</sup> Quarter Net Income	\$70,104.81

**VIII. Foundation Report:** Brian Yount, Chair, Mindy Preston, John Wrather

Eva Mores has taken over the Buck Stops Here Program and is doing a fabulous job. She has laid out a marketing plan for the Foundation Board's approval at the July 23 meeting. Graber and Miller have both agreed to donate jog carts for fundraiser raffles. Mary McClean donated a full page ad in the Lexington program to advertise the Buck Stops Here program.

**IX. Committee Assignments, Reports and Discussion**

**Annual Awards: Brooke Jacobs, Chair, Bo Lucas, Kathy Barlow**

The committee met last week and came up with two names for the Hall of Fame. The Hall of Fame reception will be held on Wednesday evening of WCHS after the last class. It will be held at Larry Ella's stalls. The theme will be Hackney Oscar Night with a step and repeat for picture opportunities. Carl & Kathryn Nichols are sponsoring the ice sculpture.

**Audit Committee: Vern Houston, Chair, Junior Schut**

No Report

**Budget Committee: Toni Nastali, Chair, Jr Schut, John Wrather, Keith Johnson**

No Report, but Toni was happy to see trophy sponsorships sent in and the year to year comparisons look good.

**By-laws: Maureen Quackenbush, Chair, Toni Nastali**

No Report

**Convention: Maureen Quackenbush Chair, Andy Freseth, Mindy Preston**

Palm Springs January 15-19. They are currently looking for a keynote speaker. Carson Kressley is sponsoring the welcoming party.

**Open Competition/Dressage Committee: Karen Waldron Chair, Sandra Surber**

Karen hopes to see more Hackney horses going to these areas. She suggested that Bob ? might be a great guest speaker for the LBS weekend.

**National Breeders' Futurity: Rodney Hicks, Chair, Vern Houston, Junior Schut, Steve Kildow, Andy Lamps**

The committee is coming up with incentive ideas. Possible ideas: 1) The Midwest Futurity allows ponies that are purchased through the Midwest Sale to be nominated at the sale. Maybe they could also be nominated for the National Futurity at the same time. 2) Nominate three years, get fourth one free. 3) Program with Hackney Bucks. The committee is very open to ideas. The board feels Midwest is worth a try. There was more discussion about a buy in option.

Toni is going to look back the past six years and do an analysis and comparison report and will have it ready for the next meeting.

**Limited Breeders' Weanling & 3-Year-Old Stakes, & Stallion Auction Committee: Tom Lowry, Chair, Rodney Hicks, Matt Schuckert, Steve Kildow, Sue Harrod, Katy Earehart, Tom Galbreath**

2019 dates are March 8-9. The committee is still working on the hotel. There was discussion about how payments are received for the winning bids. It was decided that a partial payment should be required at the auction and credit card numbers should be on file for all phone bids. There is no time limit on the contracts and that needs to be changed as well.

**Long-Range Planning Committee: Carl Nichols, Chair –**  
Meeting planned for September

**Nominating Committee: Matt Schuckert, Chair, Ricky Harris, Bryan Earehart, Melissa Moore**  
Two new candidates so far, send suggestions to Matt.

**Promotional/Education Committee: Karen Waldron, Chair**

A scavenger hunt was held at Syracuse. There was a great turnout of kids and an extensive list for them to complete. It opened a lot of doors. Courtney Cahill and Katy Earehart have put together a toolkit for other shows to use. There were many comments on how friendly and helpful Hackney people are. It was decided to have another scavenger hunt during WCHS. Ricky Harris, Karen Waldron, Matt Schuckert, Brian Earehart will sponsor.

**Regional Associations: Bryan Earehart, Chair**

Courtney will reach out to all associations on a regular basis.

**Registry Review/Stud Book: Carl Nichols, Chair, Ricky Harris**

There are two ponies that have papers that were switched. They were born within seven days of each other and their markings are the same. The registry committee will continue to resolve the issue.

**Trophy Committee: John Wrather, Chair**

John Wrather was contacted and he will continue to take care of the trophies.

**UPHA Liaison: Maureen Quackenbush, Chair, Andy Freseth, Mindy Preston**

- 1) Kentucky State Fair has a new CEO, who came from Farm Bureau. Scarlett Mattson thinks he will understand the needs of WCHS better.
- 2) American Royal is going to add handicap seating and lowering rail
- 3) Heartland High Tech will be representing the Hackney at Breyerfest
- 4) UPHA Show Horse Guide – Covers all breeds
- 5) Ribbons of Service expanded – Two hackney scholarships are now available

**Youth Medallion Committee: Mindy Preston, Chair, Lisa Cox, Lisa Hilmer**

No Report

**Junior Exhibitor Regional Championship Program: Mindy Preston, Chair, Lisa Cox, Lisa Hilmer**

No Report

**USEF Committee: - Karen Waldron, Chair, Tom Lowry (Present Chairman of USEF Hackney Committee)**

There was discussion about the Safe Sport presentation. Maureen stated that the ASHA will take the lead and AHHS will follow.

There was also discussion about the Showmanship In Hand rules. The referment of the SB rule of the pattern will be moved to the Hackney section. After discussion on the type of bit allowed, it was decided to allow on any type of bit. There was also discussion on what the exhibitor should wear. Dark pants, dress shirt and tie, (gloves, jodhpur pants and vests optional), no hats, helmets optional

**IX. Old Business:**

- 1.) WEG (World Equestrian Games) marketing and promotion opportunities: USEF has been contacted. They are working on it. They have asked for 1000 promotional items.
- 2.) Hats Off to Kentucky promotional opportunity, July 28: After an email blast along with Facebooks posts there has been zero applicants for the exhibition due to conflict with show dates.

- 3.) AHHS Fundraising Ideas: Mike Setzer came up with some designs for ads on the website. These have been sent to Denise Trethaway and Ryan Barlowe. They are working on their proposal.
- 4.) KSF Sponsorship request: Check has been sent to KSF.
- 5.) Carriage Driving Society of Greater Kansas City request to AHHS to provide Hackney breed award: Neck ribbon and plate were ordered.
- 6.) AHHS Stud Book: There have been conversations with Jay Kolkman. He donated his time and service. He used an online service and uploaded PDF files. It is a book on demand website. Only two books were downloaded. He felt it is important to do as a backup. It will take a lot of time. There will need to be a committee to put the files together. The AHHS currently has three backups, in house, in California, cloud backup.
- 7.) AHHS Youth Medallion Showmanship Video Status – Filmed the week of Lexington

#### **X. New Business:**

1.) ASHA Changes to Competition: Effective July 1, 2018 in order to comply with the Memorandum of Understanding between the USEF and ASHA, competitions that wish to have their results recorded must and reciprocate all USEF Hearing Committee decisions regarding the suspension, or other disciplinary action taken against any USEF or Recognized Affiliate member and reciprocate all penalties issued by the U.S. Center for Safe Sport. These restrictions will also apply to persons and entities affiliated with suspended individuals as outlined in the USEF Rulebook GR704. The ASHA's Competition Recording Form will be revised immediately to reflect these requirements and the ASHA will be reaching out to the management of competitions taking place after July 1, 2018 to confirm compliance with the terms of the MOU. Starting July 1, 2018, the World's Championship Horse Show will take over the qualifying recording process from the ASHA for the 2019 horse show cycle. Qualifying and points recorded before July 1, 2018, which are used for the 2018 show, will not be affected.

2.) The AHHS has received a donation from Carl & Kathryn Nichols. It is a collection of 51 boxes of old magazines from Rodney Root's collection. Toni suggested to investigate costs of controlled storage. It is important to maintain these documents. It is Carl's hope that a library will eventually be created.

#### **XI: Executive Session**

No session needed

#### **XII: Round Table (optional)**

Tom Lowry brought up the idea of partnering with 4H to involve kids breeding Hackneys. This was once a popular program. He will contact 4H and the FFA.

#### **XIII: Closing Remarks: Maureen Quackenbush, President**

Maureen thanked everyone for their time and input.

**XIV. Motion to Adjourn** - A motion to adjourn the meeting was made by Rodney Hicks and was seconded by Matt Schuckert. The motion passed unanimously and the meeting was adjourned at 2:30p.m.