

American Hackney Horse Society - Special General Membership Meeting Pursuant to Article IX of the AHHS Bylaws

July 3, 2016- UPHA National Office, Lexington, Kentucky

Meeting called to order at 2:02 p.m.

President Rich Campbell noted no members were present for the special general meeting pursuant to Article IX of the AHHS Bylaws for discussion regarding the membership vote on the deletion and replacement of Article 5, Section 8 of the current AHHS Bylaws with the following:

"An official board meeting of The Board of Directors of Directors will be held after the general election of the board of directors and before December 31 of the calendar year. Immediately after this official board meeting, election of officers from the elected Board of Directors will occur, provided a quorum of such Directors shall be present, to elect from the elected Directors a President, Vice President, Secretary and/or Treasurer, and such other officers as it deems necessary. The offices of Secretary and Treasurer may be filled separately or combined together at the discretion of the Board of Directors. In case such a meeting is not held due to a lack of a quorum, a meeting of the Board of Directors shall be called by the past President within sixty (60) days of the last calendar quarter board meeting."

It was noted the ballots had been counted and the amendment passed by a general membership vote, 147 in favor and 2 opposed. The bylaws will be amended accordingly.

**American Hackney Horse Society 2016 Board of Directors Quarterly Meeting
July 3, 2016- UPHA National Office, Lexington, Kentucky**

Meeting Agenda

- I. **Call to Order:** Rich Campbell, President called the meeting to order at 2:03 p.m.
- II. **Roll call** – Maureen Quackenbush, Recording Secretary

Members Present: Rich Campbell, Dr. Bing Crosby, Andy Freseth, Rodney Hicks, Toni Nastali, Mindy Preston, Maureen Quackenbush, Matthew Schuckert, Brian Yount. President Rich Campbell excused Kent Swalla from attendance as he is in South Africa coaching the USA Saddle Seat Team. John Wrather was also in attendance as president of the AHHS Foundation. Rodney Hicks called into the meeting while waiting to board a plane to Lexington and was allowed to give his reports and comments prior to boarding the plane. Brooke Jacobs arrived during John Wrather's Foundation report and was marked as in attendance.

- III. **Executive Committee:** Rich Campbell, Chair - Nothing to report
- IV. **President's Report:** Rich Campbell, President - Nothing to report
- V. **Office Report:** Ashley Redmon -

Registration Incentive- The beginning of our incentive period had very few registrations coming in, but the number spiked in the last few weeks. We had quite a few sent in right at the June 15th deadline. The numbers entered into quickbooks so are as follows:

2 Year old and Older-	94
Yearlings -	69
Weanlings-	84
Total -	247

There are registration applications that were paid for by credit card that will be transferred over, and some that are sending in corrected payment, which will add approximately 30 or so to the total. Once the spreadsheet is completely updated with new numbers from those that made it to the office recently and those that had to be corrected, Ashley will send out the grand totals. Ashley noted the response has been overwhelmingly positive, with many people saying they never could have afforded to register their animals without this opportunity.

Membership - Ashley reported 831 total memberships have been processed for 2016 to date and memberships are still being received. Ashley provided comparisons, as follows:

Year	Total	Senior	Junior	Life
2011	1029			
2012	988			
2013	989			
2014	1040			
2015	966	702	120	142
2016 (YTD)	831	595	98	136

The total is off by 2 according to the report

Registrations - In addition to the incentive registrations, Ashley reported there have been 171 regular pony registrations and 2 horse registrations year to date and provided comparisons, as follows:

Year	Ponies	Horses
2016 (YTD)	171	2
2015	191	9
2014	176	12
2013	201	21
2012	214	19
2011	176	22

Concern was expressed at the small number of Hackney horses being registered. No Hackney horses were registered under the registration incentive program, 2 have been registered year to date, and only 9 for 2015. It was discussed that one of the larger breeders of Hackney horses has stopped breeding which has significantly contributed to the decline in horse registrations.

VI. a.) Financial & Treasurer's Report: Toni Nastali, Chair - Toni Nastali reported the AHHS is about \$3,000.00 ahead of where it was last year at this time. The tax returns have been filed and the year end financials will be posted on the website. For income, we are about \$25,000 ahead of 2015, but our expenses are over what was expended in 2015 year to date. It was noted that majority of the extra expenses were related to the purchase of new office equipment, computer and server, and extra expenses for the LBS weekend. Toni also noted that sponsorships are down and she suggested that requests for sponsorships go out with every piece of outgoing

mail. Toni reported that the AHHS checking and saving accounts currently total approximately \$676,00.00. Toni has spoken with four different financial advisors regarding investing approximately \$460,000.00 into an account where preservation of principal is paramount. Toni advised that the goal would be to earn approximately 4% interest annually. The cost varies according to how we invest the money. Toni recommended that she and one other member of the board have conferences with the four different financial advisors regarding investment proposals and costs, and bring the proposals back to the board for consideration. After discussion, it was decided to pursue obtaining the proposals. Rich Campbell appointed Brian Yount as the second board member. Toni and Brian will have telephone conferences with the four financial advisors and bring the proposals back to the board for discussion and consideration. Toni asked the board members to email her, in the next week, any questions they would like answered by the financial advisors when she and Brian have the telephone conferences.

b.) Budget Committee- Junior Schut, Toni Nastali, John Wrather, Keith Johnson - Toni Nastali reported the budget committee discussed hiring Horse Lingo to professionally manage the AHHS and Foundation Facebook pages and do targeted advertising. Horse Lingo has put together a proposal with a cost of \$700 a month. The contract would be month to month basis and the AHHS could terminate the contract if we are not seeing any results. The proposal includes a minimum of 2-4 posts per week. Horse Lingo would obtain photos and interviews and initiate the hashtags AHHS and AHHS Born This Way. Videos and production would be any extra cost. AHHS would pay the cost for both the AHHS and the AHHS Foundation. The budget committee recommended to the board that the AHHS hire Horse Lingo to manage the Facebook pages. The budget committee also recommended the AHHS hire a professional webmaster to make the AHHS website more user friendly and more up to date. We have gotten numerous complaints about the website not being user friendly. After discussion, it was decided to research if there is one company that can manage the Facebook pages and the website and perhaps do other marketing like tee shirts and hats. Toni advised she would contact UPHA, ASHA, and other horse sites, to ascertain who their webmasters are and find out the costs of designing and managing our website and Facebook pages, if they will do both. Toni will attempt to obtain the information within the next month for presentation to the board. Rich Campbell advised the board would have a telephone conference meeting in approximately one month, date to be determined, to discuss both the proposals from the financial advisors and the website and Facebook page management.

VII. Foundation Liaison and Promotion: John Wrather, Chair - John Wrather reported the 11 Foundation board members met via telephone conference on May 25, 2016. The Foundation currently has \$39,514.00 on hand. There is \$25,000 in a CD, \$6,200 in the operating account, and \$8,103 in the account earmarked for the Frickey scholarship. John reported Mindy Preston has taken over running the scholarship programs and other programs already in existence and Mindy has these programs up and running. Three scholarships were awarded for the Shamrock Farms Road Pony Camp. The Foundation board is working on more programs and more programs are in development.

VIII. Committee Reports and Discussion

Annual Awards: Brooke Jacobs, Chair, Maureen Quackenbush, Andy Freseth- Brooke Jacobs reported that she and Maureen Quackenbush have met to discuss updating and revising the descriptions of some of the awards and renaming the Hackney Hall of Fame Award to the Lee and Beverly Dunn Hackney Hall of Fame Award. The description of the Trainer of the Year award has been revised to include trainer or training team. The Spirit of the Medallion Award has been revised to include the nominee must be a participate in the AHHS Medallion program. The Hackney Hall of Fame Award has been renamed as the Lee and Beverly Dunn Hackney

Hall of Fame Award.

Audit Committee: Missy Fleming, Chair - Nothing to report

By-laws: Missy Fleming, Chair - Rich Campbell reported on the bylaw change vote at the special meeting noted above.

Convention: Rich Campbell, Chair - The 2017 Convention will be in New Orleans. The UPHA is going to have a town hall meeting on Friday and any topic can be introduced. Ashley Redmon advised UPHA has reimbursed AHHS for the hotel rooms. Due to the weather and having fewer participants than expected, the UPHA was unable to meet the quotas set by the convention center. The UPHA did not receive the comp rooms they expected and the proceeds from the joint silent auction were needed to defray the increased costs of the hotel rooms and dinners and parties. Due the increased costs, the AHHS will not be receiving any proceeds from the joint silent auction. AHHS has had its own profitable silent auction in the past, and agreed to participate in a joint silent auction because this was a super convention. It was decided the AHHS will go back to having its own silent auction at the 2017 Convention.

Open Competition/Dressage Committee: Sandra Surber, Chair - Ashley Redmon reported there is a new points keeper for 2016 and all results will go to the new points keeper for tabulation.

National Breeders' Futurity: Bo Lucas, Chair, Matt Schuckert- It was discussed that one contribution from the Friends of the Hackney was still outstanding. One contributor has recommitted on the condition the other contributors recommit. After discussion it was decided a letter will be prepared by the AHHS office asking the remaining contributor to send in their contribution and asking the four contributors to recommit for 2016. Ashley will draft the letter with input from Matt Schuckert and the letter will go out from the AHHS office within the next 10 days.

Limited Breeders' Weanling & 3-Year-Old Stakes, & Stallion Auction Committee: Matt Schuckert, Chair, Rodney Hicks - Matt Schuckert reported The Futurity and the Sweepstakes will be held again at the All American Horse Classic in Indianapolis in September. He is waiting to hear who the judges will be. The committee is already working on plans for the 2017 LBS weekend. It was again discussed the board would like to see the LBS weekend be more like a mini convention for AHHS members. After discussion it was decided the 2016 AHHS Junior Exhibitor Regional Championship Program awards would be presented and the winners recognized at the AHHS general membership meeting held during the LBS dinner.

Membership/Membership Directory: Andy Freseth, Chair - Ashley Redmon advised that everything is ready to go to the printer and the directory should be out soon.

Nominating Committee: Kent Swalla, Chair, Rodney Hicks - Rodney Hicks reported he had 5 or 6 members interesting in running for the board and 3 incumbents had indicated they would run for reelection. Rodney asked Dr. Crosby if he would run for reelection as Rodney had not been able to contact him by telephone. Dr. Crosby indicated he would run. Rodney advised he would be in touch with Kent Swalla after Kent returns from South Africa to obtain the names of the members interested in running for the board Kent has obtained. Rodney advised bios must be submitted to the AHHS office by August 1, 2016, to be included in the election materials that will be mailed to the membership with the ballots.

Regional Associations: Maureen Quackenbush, Chair - Maureen Quackenbush advised most of the regionals are out showing and nothing specific is going on right now. Syracuse International Horse Show had a great turn out for Hackneys, Saddlebreds, and Morgans. There were approximately 586 horses on the grounds and over 800 stalls sold. Classes were large and competitive. Over 2000 people attended the Friday night exhibitors' party. There was discussion regarding what draws exhibitors to certain horse shows. There was discussion regarding hospitality, comradery, and everyone having fun together. The horse shows that are doing better are horse shows that offer more to their exhibitors than 5 minutes in the show ring. The more comradery and more fun, the better the turn out. Exhibitors want to have a good time. When people have a good time at a horse show, they spread the word. It was also discussed that divisions ebb and flow and it is sometimes dependent on whether or not school is still in session.

Registry Review/Stud Book: Junior Schut, Chair, TJ Blevins - Ashley Redmon reported that everything is in order at this time.

Trophy Committee: John Wrather, Chair - John Wrather reported the trophies are all on order for this year.

UPHA Liaison: Rich Campbell, Chair - Rich will discuss changing the UPHA Classic pleasure driving to park pleasure driving at the July 9 meeting. He will also discuss having a claiming class for Hackney pleasure and road ponies.

Youth Medallion Committee: Mindy Preston, Chair, Kent Swalla, Co-Chair - Mindy advised they will be meeting soon. They will do the reception again Saturday afternoon at Kansas City. They have plenty of participation ribbons left but will need to order some medallions for this year. Maureen Quackenbush asked if they would check into ordering medallions that have velcro on the ribbon so that the junior exhibitors can get the medallions over their helmets. Mindy advised we still have lots of medallions for the qualifying classes but they do not have medallions for the finals. Ashley Redmon advised she would look into getting medallions with velcro for the finals.

Junior Exhibitor Regional Championship Program: Mindy Preston, Chair, Brian Yount, Co-Chair - Mindy agreed that giving out the awards at the LBS weekend would be a good idea. It might also save on some postage for next year. She and Brian will work on having an activity, not necessarily horse related, for the junior exhibitors at the LBS weekend where the juniors can all do something together during the weekend.

IX. Old Business: Newsletter - Rich Campbell asked Dr. Crosby how the newsletter was coming along. Dr. Crosby advised he was working on the newsletter but was waiting to hear from the Budget Committee how much he had to work with. Toni Nastali advised him he could have whatever amount he needed to get a newsletter out.

X. New Business: Ashley Redmon advised a member has requested the board discuss changing the membership requirement for transfers. The rules state you must be a current member of the AHHS to have a Hackney transferred into your name. A member would like to have this rule changed and the requirement of current membership waived. After much discussion regarding the current membership requirement, the costs of membership and transfers, and cost of operating the AHHS office, it was decided current membership in the AHHS will continued to be required to have a Hackney transferred into a person's name.

Toni Nastali advised she had a conversation with Junior Schut and Junior advised there used to be an operations manual which was a procedure manual given out to new board members. Toni asked Ashley to search for the manual and she found it on the computer in an old word file. The last update to the manual was in 2011 and there are portions of the manual that are no longer applicable and are not up to date. The manual will be emailed to all board members to review and will be updated. Once it is updated it will be distributed to all new board members.

Cross entering permanent rule change proposal - Maureen Quackenbush advised she has completed and resent the permanent rule change proposal regarding cross entering to Ashley Redmon to resubmit to USEF and asked Ashley if this had been done. Ashley advised the proposal has been submitted to Jennifer Mellencamp at USEF.

XI: Executive Session - It was decided no executive session was required at this meeting.

XII: Round Table (optional) - None of the board members present at this meeting had anything to offer.

XIII: Closing Remarks: Rich Campbell, President - Rich commented that things were getting done and thanked everyone for their efforts.

XIV. Motion to Adjourn - A motion to adjourn the meeting was made by Toni Nastali and was seconded by Dr. Crosby. The motion passed unanimously and the meeting was adjourned at 3:35 p.m.

Respectfully submitted,
Maureen Quackenbush
Recording Secretary